

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of: ) Confirmation No.: 4371  
Daniel Y. FUNG et al. ) Group Art Unit: 3693  
Serial No. 10/786,596 ) Examiner: Wong, Eric Tak Wai  
Filed: February 26, 2004 )  
For: METHOD, SYSTEM AND COMPUTER )  
READABLE MEDIUM FOR WEB SITE )  
ACCOUNT AND E-COMMERCE )  
MANAGEMENT FROM A CENTRAL )  
LOCATION )

U.S. Patent and Trademark Office  
Alexandria, VA 22314

**AMENDMENT AND REQUEST FOR CONTINUED EXAMINATION (RCE)**

Sir:

In response to the Final Office Action mailed **June 10, 2009**, and further to the personal interview with Examiner Wong conducted on August 18, 2009, reconsideration of the above-identified application, based on the following amendments and RCE, is respectfully requested, as follows: